

PrimeDeveloper

Web Toolkit

Configuring instead of programming with PrimeDeveloper Web Toolkit

Web Toolkit expands the PrimeDeveloper product line with a framework for developing and configuring websites using simple and convenient drag and drop features. Based on the modules provided by Interactive Data, the Web Toolkit is designed to allow the user to create up-to-date and fully customized financial applications. In addition, the spectrum of available modules is expandable and can be flexibly tailored to customer requirements. When an application requires modification, only the respective components have to be adapted, not the entire site. This can make the creation and maintenance of complex applications much easier.

PrimeDeveloper Web Toolkit is fully integrated with Interactive Data's Market Data Gateway platform, thus providing access to all of its features, such as push and pull data supply, the option to seamlessly integrate proprietary data, as well as usage-based data permissioning.

Layouts, Grids and Widgets

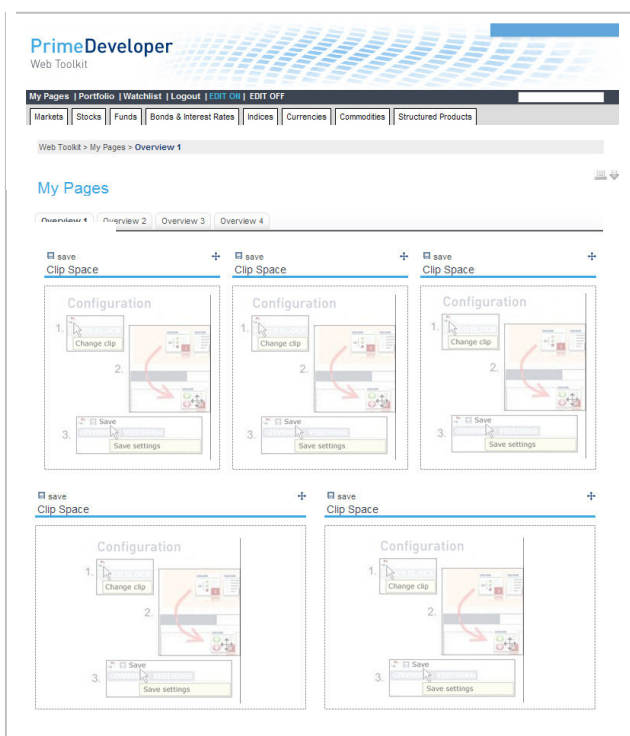
PrimeDeveloper Web Toolkit offers a number of pre-defined front end components and layouts, allowing for quick and convenient configuration of financial information systems:

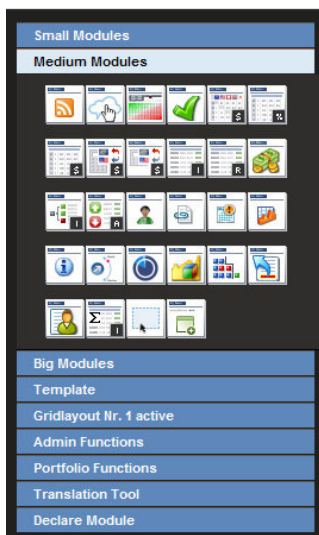
- Access to information provided by the Market Data Gateway, including the complete universe of market data, reference and master data, news, and contributed data.
- Watchlists, portfolio data, portfolio allocation, and portfolio management
- Fully configurable top and flop visualization, heat maps, and index lists
- Individualized tag clouds and user-specific securities lists
- Option to display extraneous RSS feeds
- Currency calculator, ratings, benchmarks, and many more tools

When additional modules or layouts are required, most of them can be modified and expanded using the Web Toolkit.

Administration Made Easy

PrimeDeveloper Web Toolkit offers system administrators a convenient interface that is designed to allow them to quickly and efficiently configure a financial information application for the users. It provides access to all modules that can be used on the pages, as well as, for example, system design, content integration, and portfolio management options. All changes to the system are displayed in real time, which can eliminate the need for extensive tests and synchronizations.





- Easy configuration via drag and drop functionality.
- Continuous expandability and adaptability of the available module set within their Web Toolkit environment.
- Customizable terminology and language for system users.
- One-click selection and definition of templates.
- Web Toolkit is designed to update only the visible components, and thus can help to optimize the available bandwidths.
- Bi-directional AJAX-based communication facilitates the supply of data using the push method, and enables user-friendly suggestion lists during searches.

PrimeDeveloper Web Toolkit is available in German and English. Upon request, the

selected language can be further adjusted in the administration module.

About Interactive Data

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia.

Interactive Data's Managed Solutions business is a leading provider and operator of customized financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organizations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimize their business processes and realize efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low-latency digital datafeed.

For more information about Interactive Data and its businesses, please visit www.interactivedata.com.

■ Integration into Existing Environments

PrimeDeveloper Web Toolkit utilizes the benefits offered by AJAX-based, state-of-the-art software development in an Internet environment. For instance, you can add your own components to expand the range of functions. The framework performs the format definitions and coordination tasks, such as in the area of event handling, and can thus also be integrated into existing environments.

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